



**INTERNATIONAL
INNER WHEEL**

STEP UP & LEAD BY EXAMPLE

International Inner Wheel President's theme 2025-2026

Kay Morland, President 2025-2026

**STEP UP & LEAD BY EXAMPLE,
BE AN INSPIRATION & PROMOTE OUR BRAND**

Step up & Lead by Example

There are so many opportunities for us all to **Step Up**, to show leadership in our communities locally, nationally and internationally. So many opportunities to promote our Inner Wheel emblem as the organisation that does immeasurable good in this world.

Within your Club, District and National Governing Body, **Step Up** by taking on a leadership role, and by inspiring others to follow your lead to do likewise.

LEADERSHIP

Lead by Example within your community by displaying the ideals of Friendship and Personal Service whenever you can and wherever you are, by offering your time and support to community projects that uphold Inner Wheel ideals and goals.

Make Inner Wheel synonymous with leadership by your involvement in developing relationships that bridge differences. In our world where so many are in conflict and despair, let us aim to make Inner Wheel a leader in promoting compassion, empathy, tolerance and harmony within our communities.

BRANDING

Let us work together to promote our Inner Wheel emblem as being synonymous with vision, strategies and exploration to:

- Prevent poverty and disease through accessible education for everyone. Let's take up the challenge of supporting the provision of education for financial independence and self-preservation skills to women and girls at risk.
- Promote causes which ensure the preservation of our environment for future generations.

For the health and growth of our organisation it is paramount that while taking part in all these service activities we wear our Inner Wheel badge, our Inner Wheel shirt, and display our Inner Wheel banner.

Whatever you have, whatever it takes to showcase the amazing and inspiring things we do worldwide, we will demonstrate who we are and what we stand for. **Promote our brand.**

INSPIRATION

Inner Wheel is the wonderful organisation that has given all of us the chance to STEP UP and champion women and girls. We have the opportunity to create programmes that serve the needy and less fortunate in society, and to support women, children and their communities.

The hidden benefit of our service projects, in fact the gift we receive by our actions, is the sense of achievement we feel. That wonderful warm and fuzzy feeling you get when you help somebody in need, when you simply brighten someone's day just because you can.

At the end of the day what really matters is not what we brought but what we built, not what we received but what we shared, not our competence but our character, and not our success but our significance.

Home is behind you, Inner Wheel is around you and the world is ahead. The future of Inner Wheel is in our hands — let's all **Step Up** and **Lead by Example**.

Be the first to say "Hello".

Be kind, leave a legacy of love and kindness.

Be thoughtful, compliment people every day.

Be considerate, treat everyone the way you want to be treated.

Be supportive, never deprive someone of hope, it may be all they have.

Be kinder than necessary,

never waste an opportunity to be kind.

In a world where you can be anything, be kind!

Every act of kindness is a piece of love we leave behind.

Be the inspiration to like-minded women,

encouraging them to be involved in our magnificent organisation.

Be the Club member who is first to raise her hand,

inspiring others to do the same.

Be the very best version of you

and inspire others to do likewise.

Step up and contribute to a positive legacy.

A stylized, handwritten signature in blue ink that reads "Kay". The letters are fluid and connected, with a large, elegant 'K' and 'y'.

Kay Morland

President 2025-2026

International Inner Wheel