



# Management Area

Presentation based on Zoom sessions  
about theory, application & implementation  
of project management  
organized by Cinzia Tomatis

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## Current Management Structure

- Annual changing board and committees
- Based on seniority rather than capabilities
- Annual changing president theme
- Focus on annual tasks and annual projects

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# Effect Management Structure

- No continuity
- Lack of time & effort for strategic and long term needs
- Lack of innovation
- Reduced numbers of IW members
- Increasingly difficult to fill positions  
(club, district, national)

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# Culture of Project management

- Working together in a team
- Temporary collaboration
- Addition to existing organization
- Cooperation across borders (districts, countries, boards...)
- Expert team members
- Task oriented

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# Committee vs Project

## Committee

- short term
- within annual structure

## Project

- longer period (cross-year)
- clearly defined responsibilities and objectives
- reporting to different boards over the years

e.g.-IW Germany: project 100 years IW

-IW The Netherlands: 3 year National Service

Project team

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# Learning by doing

## Start Project Based working within Europe

- Inventorisation of projects within Europe and the way they are organised
- Define European decision and reporting structure
- Select one European topic e.g.:
  - - image and identity of IW in Europe
  - - online clubs
  - - PR / communication between EU members
  - - .....
- Create European Project Team

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**Next step**

Future of Inner Wheel in Europe  
Projects across borders?

This EM: springboard to our future?!..

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