

## **KERSTIN JONSON – EDITOR/MEDIA MANAGER**

Dear “colleagues”,

My ambition is to serve our president Phyllis Charter and her team with my media knowledge. I will assist them in increasing the communication within our organization and to make Inner Wheel more known in the worldwide community.

I will spread their visions and reports all over the world. I am going to collect information from all our member countries and publish articles and reports about our various international projects. I will try to develop our media channels, make them more efficient at a lower cost. All with the ambition to make our network even stronger. But... To succeed I need your assistance. Together we can!

## **MARGARETA WESSLAU – SWEDEN – BOARD DIRECTOR**

Leaving a lasting legacy - a foot print for the future – by joining and taking active part in IW is for me, a member since 1996, a fantastic and awarding experience. I am deeply honoured to be nominated for Board Director.

Inner Wheel with its core values is important for women today and in the future. Our challenge is to recruit new members and retain longstanding members. In all previous positions I have committed myself to vitalize clubs by making members involved and active. Happy, well informed members are our best ambassadors for attracting potential members.

Finding new members is constructive and joyful. Enabling struggling clubs to survive by implementing new and practical ideas is also a great experience. In European Meetings I have focused on our need for a strategy and a group has now presented a first suggestion to a future strategy, aiming at re-vitalizing such clubs.

I am a team builder and for the benefits of recipients and IW I have initiated contacts for co-operating over the borders in finding social projects suitable for more than one country. We need to raise our profile, enhance our image and be visible through NGOs, our fantastic projects and member contributions.

As a language teacher I have worked for more than 15 years in multinational, multicultural British and Swedish schools in South America, Singapore and Sweden and feel deep respect and joy when experiencing diversity in nationalities and cultures.

If elected, I will do my very best to contribute making our dynamic network grow, develop and prosper.