

Dear National Representative,

It has come to the attention of the IIW Executive Committee that the use of social media to promote a candidate during the IIW election period has taken place.

Please be aware that use of **ANY** social media is a form of canvassing, which is forbidden in the Constitution.

There are guidelines to explain what canvassing means:

CANVASSING GUIDELINES

Canvassing, that is asking for votes, is **FORBIDDEN**, whether by letter, phone calls or any other means. It will result in the disqualification of the candidate concerned. The Canvassing rules and Guidelines are not only applicable for candidates for the IIW Governing Body, but for elections at all the levels within Inner Wheel.

It has been noted that a number of countries are having difficulties relating to the interpretation of canvassing for votes.

CANVASSING INCLUDES:

1. Writing letters of introduction to bring the name of a candidate or prospective candidate for office to the attention of other members;
2. Giving gifts to an unusually large number of members;
3. Hosting Parties/Dinners/Receptions, etc., for the direct purpose of networking with potential voters;
4. Visiting countries, Districts, Clubs with the intention of becoming more widely known, and speaking at such a gathering;
5. If seeking nomination, and also between nomination and election, it is important that members do nothing that might be interpreted as canvassing as this will result in the member being disqualified from standing for office;
6. Asking a friend to promote you in order to seek votes;
7. If nominated, Canvassing is forbidden between 15th January and 31st March. It is important that members do nothing which might be interpreted as canvassing, as this will result in the member being disqualified from standing for office.

The rules above apply to the nominated member who is standing for office and should not be confused with Club members, Districts, National Governing Bodies asking for further information on the nominated members, which is permitted.

Please make sure that your clubs and members are aware of the above and that the canvassing guidelines are available on the IIW website:

<https://www.internationalinnerwheel.org/for-members/general-information.html>

Please ensure that if your clubs and members involved in elections are using social media connecting with other IW members personally it is used sparingly. Preferably,

it should not be used at all during the nomination and election periods, so that it cannot be deemed as canvassing. Dissuade your fellow members from posting messages about any nominated individual on social media sites. They could unwittingly cause their disqualification.

Using social media to manipulate the election process is deemed as bringing the organisation into disrepute and will be dealt with strongly.

Please ensure that your clubs and members do not put any nomination at risk by any means.

Kind Regards,

Alan Phillips
Administrator

[Svensk kommentar till Canvassing finns på sidan 89 i Stadgar, Instruktioner och Handbok:](#)

Röstvärning är ej tillåten vid nominering och val av funktionärer på någon nivå.